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William (Bill) Briggs

Deputy Administrator

William (Bill) Briggs is the Deputy Administrator of the U.S. Small Business Administration. As Deputy Administrator, Briggs works alongside SBA Administrator Kelly Loeffler to ensure SBA accomplishes its mission to counsel, aid, and assist American small businesses. Briggs is a three-time presidential appointee and believes entrepreneurship is what makes America great.

Briggs brings extensive public and private sector experience to the role. During the first Trump Administration, as Acting Associate Administrator in SBA's Office of Capital Access, he oversaw the \$800 billion Paycheck Protection Program (PPP) and helped manage the Economic Injury Disaster Loan (EIDL) program. His leadership during the PPP rollout helped support millions of small businesses during the pandemic.

As a Texas resident and small business owner himself, Briggs has firsthand insight into the challenges entrepreneurs face, including balancing budgets and navigating regulatory hurdles. His firms have advised Fortune 500 corporations, trade associations, technology companies, and small businesses for over two decades at the intersection of financial services issues, technology, and public policy. Recognized as an expert in small business policy, Briggs has authored numerous articles and frequently contributes to books and media discussions on the topic. >



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