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Goodwin Represents SevenRooms in Agreement to be Acquired by DoorDash to Enhance Commerce Platform Offerings

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The [Technology](#) and [Global M&A](#) teams advised SevenRooms on an agreement to be acquired by DoorDash, a leading global platform for local commerce. The move marks a significant expansion of DoorDash's Commerce Platform capabilities, equipping merchants globally with new tools to grow in-store and delivery sales, build stronger customer relationships, and increase profitability. As part of DoorDash, SevenRooms will have access to expanded resources and global reach.

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with SevenRooms highlights the strength of Goodwin’s multi-disciplinary, global platform advising break-out companies on their most important transactions.”

SevenRooms is a CRM, marketing and operations platform for growing restaurants in the hospitality industry. The full suite of products includes CRM, reservations, waitlist and table management, review aggregation, revenue management, referrals, email and text marketing, and marketing automation. Founded in 2011, SevenRooms has more than 13,000 dining, hotel F&B, nightlife and entertainment venues globally.

The Goodwin team was led by David Cappillo, Matthew Reardon, Brian Mulhall, Luke Neveu, Cody Goodwin, Katie Jones, Carson Williams, Kaitlyn Buffaloe, Travis Salters and included John Goheen, Simone Waterbury, Michael Casaburi, Nick Pellow, Eram Khan, Laurenz Bove, Janet Andolina, Garrett Gaughan, Tyler Mayo, Nathan Langford, Adam Slutsky, Alexandra Bargoot, Sarah Bock, Qiuyu (Zoe) Li, Anna Humphrey, Omer Tene, Alex Intile, Brian Mukherjee, Bethany Withers, Eileen Macron, Ingram Cheung, Nina Ngo, Kesten Laverty, Justin Pierce, Justin Shields, Scott Zilora and Allison Goldsher.

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