

3.12.2025

Federal: AFC Letter Supporting Bill Briggs for SBA Deputy Administrator

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The Honorable Joni Ernst
Chair
Senate Committee on Small Business and Entrepreneurship
Washington, D.C. 20510

The Honorable Ed Markey
Ranking Member
Senate Committee on Small Business and Entrepreneurship
Washington, D.C. 20510

Dear Chair Ernst and Ranking Member Markey,

On behalf of the American Fintech Council (AFC) and its members, I am writing you to respectfully request the expeditious and bipartisan confirmation of Bill Briggs to be Deputy Administrator of the Small Business Administration (SBA).

AFC is the premier trade association representing the largest financial technology (Fintech) companies, including the biggest providers and largest number of EWA companies. Our mission is to promote a transparent, inclusive, and customer-centric financial system by supporting responsible innovation in financial services and encouraging sound public policy. Our members are also improving access to financial services and increasing overall competition in the financial services industry by lowering the cost of financial transactions, allowing them to help meet demand for high-quality, affordable financial services.

Mr. Briggs brings over two decades of experience to the SBA, making him exceptionally well-qualified for the role. He has worked on veterans affairs and economic development policy, focusing on complex tax and financial issues for various industry trade associations.

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Briggs' leadership experience extended as a presidential appointee at

Disaster Loans (EIDL).

Mr. Briggs has also authored numerous articles on federal small business policy and is a recognized expert in the field, frequently contributing to media discussions on small business issues. Furthermore, as a small business owner himself, he understands firsthand the challenges and opportunities facing entrepreneurs today.

As Deputy Administrator, Mr. Briggs will bring invaluable expertise and a collaborative approach to advancing the SBA's mission. His leadership will help strengthen public-private partnerships, enhance financial inclusion, and support responsible innovation to ensure that small businesses—especially those in underserved communities—have access to the resources they need to thrive.

Thus, AFC and its members respectfully request that your committee and the Senate move forward with the expeditious and bipartisan confirmation of Bill Briggs as Deputy Administrator of the SBA.

Sincerely,

Ian P. Moloney
SVP, Head of Policy and Regulatory Affairs
American Fintech Council

Cc: The Honorable John Thune, Majority Leader, United States Senate

The Honorable Charles E. Schumer, Minority Leader, United States Senate



About the American Fintech Council
promote an innovative, responsible, i
more at www.fintechcouncil.org.



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