

Who is the CEO of Socure in 2026? Johnny Ayers's Bio

Date April 15, 2026



Johnny Ayers

TITLE
CEO

LINKEDIN
<https://linkedin.com/in/johnnyayers>

Johnny Ayers is the founder and CEO of Socure, a leading company in the digital identity verification and fraud prevention industry. Under his visionary leadership, Socure has become a unicorn company, serving over 1,800 customers, including major banks and fast-growing companies like DraftKings and Chime. Ayers has been recognized by Goldman Sachs as one of the Most Exceptional Entrepreneurs for three consecutive years, highlighting his continuous innovation and impact in the field.

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Who is the CEO of Socure?

Johnny Ayers, the CEO of Socure, has a vision to set a new benchmark for accurate and inclusive identity verification. He aims to verify 100% of good identities in real-time and completely eliminate identity fraud for every applicant on the internet. Under his leadership, Socure has transformed into a leading digital identity disruptor, serving over 1,800 customers across various industries, including top banks, card issuers, and fintech companies.

Ayers has led Socure through significant growth, with plans to double its workforce and expand internationally. His achievements have earned him recognition as one of the Most Exceptional Entrepreneurs by Goldman Sachs for three consecutive years.

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Work History

- Socure: Founder, President & CEO (September 2012 - Present)
- Switch Hit Ventures: Founder & General Partner (September 2019 - Present)
- Pager: Advisor (May 2013 - October 2013)
- Endeavor Up: Chief Operating Officer & Board Member (January 2011 - January 2013)
- IBM: Senior Consultant (October 2009 - March 2011)

Education History

Johnny Ayers holds a Bachelor of Science (BS) and a Master of Science (MS) in Finance from the Boston College Carroll School of Management. He completed his undergraduate studies between 2004 and 2008 and subsequently pursued his master's degree from 2008 to 2009. This strong educational foundation in finance has played a significant role in shaping Ayers' successful career in the fintech industry.

When did Johnny Ayers join Socure?

Johnny Ayers founded Socure in September 2012 and has been serving as its President and CEO since then. As the founder, he has been with the company for over nine years, leading it through significant growth and innovation in the digital identity verification and fraud prevention industry.

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