



## FINTECH

# Kabbage founders Rob Frohwein and Kathryn Petralia launch fintech Keep

By [Penny Crosman](#)

Published May 18, 2022, 3:22 p.m. EDT

Updated October 21, 2022, 1:52 p.m. EDT

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Rob Frohwein and Kathryn Petralia, founders of the online small-business lender Kabbage, have started a new company called Keep Financial Technologies.

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Penny Crosman is Executive Editor, Technology at American Banker. She is based in New York. She guides technology coverage at American Banker and... [Read full bio](#)



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