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Kassai is building a startup in the creator economy sector, helping influencers such as YouTubers monetise their audiences, three people familiar with the project told Sifted.

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called **Sequence** alongside fellow entrepreneur Nya Grover, who is listed as the chief executive.

Sequence has already caught the eye of big funds. **Business Insider reported** recently that Sequence is set to close a \$15m round, led by star US VC firm Andreessen Horowitz, valuing the pre-launch business north of \$50m.

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just cofounded a startup called Legality, described as “an online tool that uses AI to change the way patent search & analysis works”.

Another is James Jurkiewicz, who left Onfido in 2019 after four years to start healthtech startup Isla. The company describes itself as "enabling healthcare to be delivered remotely and at scale."

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