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News & Press

SevenRooms Launches Direct Delivery Technology For Restaurants

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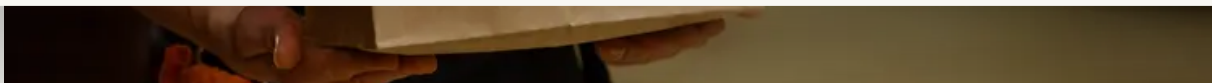
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Reservation platform debuts a direct digital ordering solution to generate revenue, increase profit per order, collect valuable guest data and remarket automatically to drive repeat direct orders

NEW YORK (March 18, 2020) — SevenRooms, a data-driven hospitality platform that combines operations, marketing and guest engagement tools, today released **Direct Delivery**, a direct digital ordering solution for delivery and pick-up orders to help restaurants boost revenue and increase loyalty.

With the landscape for the hospitality industry-shifting overnight, there is an immediate need in the industry for additional revenue streams that keep the industry employed and businesses making money. Direct Delivery meets that need — helping restaurant operators gain more control over their digital ordering presence across both their website and social media channels. With Direct Delivery, operators are able to:

- ☑ Increase revenue while in-store operations are closed and create additional



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"Finding revenue, cost savings and running profitable businesses are top of mind for operators every day, and with the impact already being felt from COVID-19, especially in those markets where operators have been mandated to close their doors, we have a responsibility to help them weather this storm," said **Joel Montaniel, CEO & Founder of SevenRooms**. "Though we can only speculate on the long-term impact this will have for our operators across the globe, one thing is certain, we always have, and always will, have their backs. The accelerated launch of Direct Delivery brings tools to market that will have an immediate impact for our operators as they transition to a delivery- and pick-up-only model. Just as we have helped thousands of operators take ownership of their guest relationships via direct reservations, we will now help them take control over their digital ordering presence to cut costs, boost revenue and leverage data to get more orders, more frequently."

This technology is **available at no cost until April 15** for prospects and existing customers of SevenRooms. For more information, [click here](#) to schedule a time with a SevenRooms representative.

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About SevenRooms

From neighborhood restaurants to international, multi-concept hospitality groups, SevenRooms is a hospitality platform that helps operators unlock the full revenue potential of guest data. Combining operations, marketing and guest engagement into



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