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Barbara E. Carson is Managing Director of Programs and Services at the D’Aniello Institute for Veterans and Military Families (IVMF) and brings more than 25 years of experience, military service, and proven leadership in successfully building and delivering programs across government and military sectors. Carson is responsible for the day-to-day management and oversight of the Institute’s national programs and services, which focus on entrepreneurship, career training, and community services.

Carson retired as a Colonel in the U.S. Air Force Reserve (USAFR), her last assignment was to the Office of the Chairman of the Joint Chiefs of Staff, Office of Public Affairs. She has served more than 25 years as an active-duty and reserve officer, and her experience includes nuclear command and control and public affairs assignments across the United States, Japan, and Europe.

Prior to joining the IVMF, Carson spent nearly a decade in leadership at the U.S. Small Business Administration, (SBA) most recently serving as the Deputy Associate Administrator for the Office of Disaster Assistance. There, she was responsible for developing, implementing, and evaluating the SBA’s disaster loan program throughout the nation. Also at the SBA, Carson served as Deputy Associate Administrator for Government Contracting and Business Development where she advocated to increase small business contracting opportunities in federal agencies and led SBA federal procurement programs including 8(a), HUBZone, Woman-Owned Small Business, and All Small Mentor Protégé programs. Carson has also served as the SBA’s Associate Administrator for the Office of Veterans Business Development, where her military background was an asset to the program.

Carson received her Master of Science in Management from Lesley University and a Bachelor of Arts in Political Science from the University of Iowa.



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