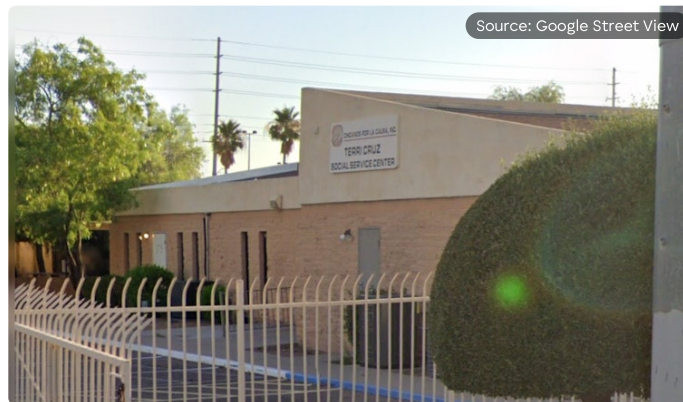


Phoenix / Retail &amp; Industry

# ALICIA NUÑEZ BREAKS NEW GROUND AS FIRST FEMALE PRESIDENT, CEO OF PHOENIX-BASED CHICANOS POR LA CAUSA

By Aisha Khan

Published on April 26, 2024



In a notable stride for diversity and leadership, Phoenix-based nonprofit Chicanos Por La Causa has ushered in a new era by appointing Alicia Nuñez as its president and CEO, marking the first time a woman will lead the organization in its 55-year stint, as announced on Wednesday.

Following her recent tenure as the organization's interim CEO, Nuñez steps into the role well-prepared, leveraging over two decades of expertise in financial and operational management having joined Chicanos Por La Causa in 2006 where she ascended through various key positions such as vice president of business enterprises and chief financial officer, [as per Phoenix Business Journal](#).

Núñez, in a heartfelt statement [obtained by The Business Journal](#), expressed her honor and determination to helm the nonprofit, stating, "I am honored and humbled to serve as the president and CEO of CPLC," and affirming her commitment to "working collaboratively with our dedicated team, supporters, and partners to drive positive change and continue to create lasting impact in our communities."

Her impressive experience extends beyond Chicanos Por La Causa as Núñez serves on the board for Valleywise Health Foundation and the Southwest Folklife Alliance, is chair of Sí Se Vota CPLC Action Fund, graduated with a bachelor's degree from California State University Northridge and holds an MBA from the University of Arizona, demonstrating broad involvement and nuanced understanding of the needs in education and community health fields, [according to ABC15](#).

The organization she now leads, Chicanos Por La Causa, established in 1969 to combat discrimination, has grown to become a pivotal community resource with a budget exceeding \$218 million, securing its position as the second-largest nonprofit in Phoenix with a vast workforce that exceeds 2,000 employees and over a thousand volunteers, this expansion is detailed [in the latest reports by the Phoenix Business Journal](#).

**Phoenix - Retail & Industry ▾**

0 Comments

 Login ▼

Start the discussion...

LOG IN WITH

OR SIGN UP WITH DISQUS 

Name



Share

Best

Newest

Oldest

Be the first to comment.

Subscribe

Privacy

Do Not Sell My Data

## Trending in Phoenix

● About 11 hours ago

Arizona Gets \$4M as Subprime Lender Settles Over Designed-to-Fail Car Loans

● About 12 hours ago

Arizona Woman's Death Prompts Public Appeal as Case Details Remain Limited

● About 12 hours ago

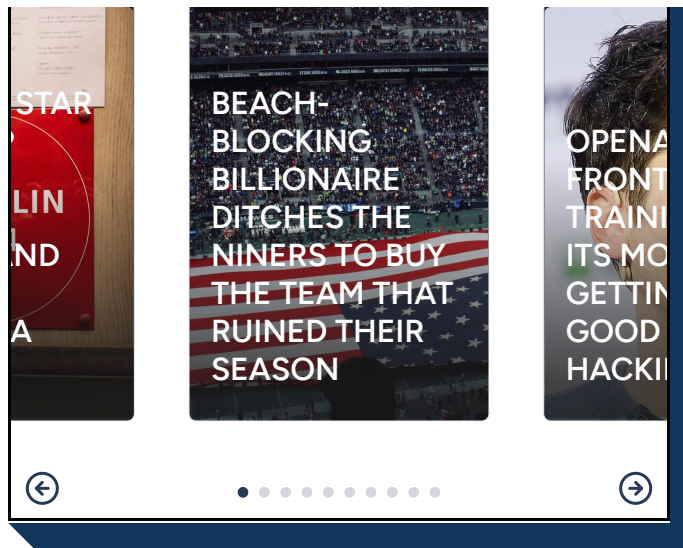
Phoenix Police Hunt for Missing 15-Year-Old Under New Arizona Reporting Law

● About 11 hours ago

Scottsdale Walgreens Measles Exposure Puts Shoppers on Alert Through Late September

Load More





Hoodline - In-depth reporting about your home area.



Follow Us

[contact@hoodline.com](mailto:contact@hoodline.com)

Connect

Subscribe

Follow on Twitter

Like on Facebook

Network on LinkedIn

Inspire on Instagram

Contact Us

But wait, there's more...

Submit a Tip

Careers

Advertising

Privacy Policy

Terms of Service

Disclaimer / Use of AI

Cities

SOUTH BAY SAN JOSE SAN FRANCISCO OAKLAND  
NORTH SF BAY AREA DALY CITY BAY AREA ALAMO SQUARE  
ATLANTA AUSTIN BALTIMORE BOSTON BRONX BROOKLYN  
CASTRO CHARLOTTE CHICAGO CINCINNATI CIVIC CENTER  
CLEVELAND COLUMBUS COW HOLLOW DALLAS DENVER  
DETROIT DIVISADERO DOWNTOWN LA DUBOCE TRIANGLE  
DURHAM EAST LOS ANGELES EL PASO EMBARCADERO FILLMORE  
FINANCIAL DISTRICT FISHERMAN'S WHARF GOLDEN GATE PARK  
HAYES VALLEY HOLLYWOOD HONOLULU HOUSTON INDIANAPOLIS  
KNOXVILLE LAS VEGAS LAUREL HEIGHTS LOS ANGELES  
LOWER HAIGHT MANHATTAN MARINA MEMPHIS MIAMI  
MID-MARKET MILWAUKEE MINNEAPOLIS MISSION NASHVILLE  
NEW ORLEANS NEW YORK CITY NOE VALLEY NORTH BEACH  
OKLAHOMA CITY ORLANDO PHILADELPHIA PHOENIX PITTSBURGH  
POLK PORTLAND POTRERO HILL QUEENS RALEIGH  
RALEIGH-DURHAM RUSSIAN HILL SACRAMENTO SALT LAKE CITY  
SAN ANTONIO SAN DIEGO SAN FERNANDO VALLEY SEATTLE SOMA  
SOUTH LOS ANGELES STATEN ISLAND TAMPA TENDERLOIN  
TWIN PEAKS UNION SQUARE UPPER HAIGHT WASHINGTON, D.C.  
WEST LOS ANGELES

© 2026 SFist LLC

DO NOT SELL OR SHARE MY PERSONAL INFORMATION