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ERIC DONNELLY

CEO and Director

About Eric Donnelly

Eric Donnelly has served as a director and as Chief Executive Officer of Crossroads Impact Corp since December 2017. Mr. Donnelly has spent his 25-year career focused on supporting small businesses and developing low to moderate income communities with an emphasis on Hispanic homeownership. He served as CEO of Capital Plus Financial (a national Certified Community Development Financial Institution “CDFI”) from 2014 to 2021 after having been hired by the company’s founder in 2012 to scale the 25-year social enterprise. Mr. Donnelly grew the company into one of the largest CDFIs in the country and under his leadership has achieved its B Corp certification further reinforcing the company’s commitment to community impact as well as shareholder value growth. He is an active Hispanic entrepreneur and leader whose passion it is to improve underserved and underbanked market segments. Mr. Donnelly is a graduate of Southern Methodist University with a Bachelor of Arts in Economics. Mr. Donnelly is the lead independent director of the board of InBankshares, a community bank based in Raton, NM serving the New Mexico and Colorado Front Range markets. He was a participant in the BBVA Momentum program for Social Entrepreneurs, a 2017 graduate of the Stanford Latino Entrepreneur Initiative and a continuing mentor to Latino entrepreneurs participating in the Stanford program. He is also on the board of One Million Truths, an interactive platform that allows Black Americans to share their personal experiences and ongoing struggles with racism.



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