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## Finance Players Add Lobbying Muscle

Source: Politico, By Caitlin Oprysko with Daniel Lippman, 10/08/2024

WALL STREETERS BRING ON MORE LOBBYING HELP: Ameriprise Financial has hired 1607 Strategies to lobby on issues related to brokered deposits, or funds directed to a bank by a third party. The banking and fintech industries have been fighting an effort by the FDIC to reverse Trump-era changes to loosen regulation of such deposits, which would make it easier for Wall Street firms to partner with fintechs. Their effort bore fruit

today when the FDIC agreed to extend the comment period on their proposed rule, our Michael Stratford reported.

— Travis Johnson, a former David Vitter (R-La.) aide and Senate Banking subcommittee staff director, will work on the account along with former Ted Cruz (R-Texas) aide Hailey Miller, disclosures show.

## Yang-Founded Group Lobbies Up

Source: Politico, By Caitlin Oprysko, 1/11/2021

Humanity Forward, the nonprofit founded by former Democratic presidential candidate (and potential New York mayoral candidate) Andrew Yang, has hired its first lobbying firms to push for direct cash relief for Americans in a coronavirus relief bill. The group brought on Kountoupes Denham Carr & Reid, McCarthy Advanced Consulting and 1607 Strategies last month according to disclosure filings, just as negotiations for the year-end aid package began to pick up.

— Yang became a breakout star of the Democratic primary in part ...

## The Hill's Top Lobbyists 2020

Source: THE HILL, By THE HILL STAFF, 12/10/2020

Welcome to The Hill's annual Top Lobbyists list.

2020 was a chaotic year for K Street, with the coronavirus pandemic and lobbying battles for COVID-19 relief legislation consuming much of the year. The presidential and

congressional elections also kept lobbyists busy while they tried to find ways to network under the new normal of virtual work.

In a busy and challenging year for the influence world, these are the people who wielded their ...

## 1607 Strategies Signed Three More Clients

Source: [POLITICO](#), By [THEODORIC MEYER](#), 01/06/2020

Travis Johnson, who left GrayRobinson last year to start his own firm, 1607 Strategies, has signed three more lobbying clients: Assurant, BMO Financial Group and Travelers. And Westfield, the shopping mall concern that's part of the French conglomerate Unibail-Rodamco-Westfield, has hired Deandra Bass Wilbon of Bass Public Affairs to lobby on taxes, according to a disclosure filing. Westfield also retains Ferox Strategies and Skadden, Arps, Slate, Meagher & Flom.

## The Hill's Top Lobbyists 2019

Source: [THE HILL](#), By [THE HILL STAFF](#), 12/12/2019

Welcome to The Hill's annual Top Lobbyists list.

2019 was a frenetic year for K Street, with a number of high-profile fights on legislative and regulatory issues, even as Washington was riveted by impeachment drama and a contentious 2020 presidential election took shape.

In a busy and testing year for the influence world, these are the people who wielded their clout and knowledge most effectively on behalf of their clients. Not all of those honored on this list are ...

## Former Eris Group Lobbyist Starts His Own Firm

Source: POLITICO, By THEODORIC MEYER, 11/06/2019

Travis Johnson has left GrayRobinson to start his own lobbying shop, called 1607 Strategies in a nod to his Virginia roots. He'll lobby on financial services and taxes, among other issues. He's bringing a number of clients with him, including the American Property Casualty Insurance Association, Assurant, Cross River Bank, Capital One, and the Structured Finance Association. Johnson was a lobbyist at the Eris Group before it merged with GrayRobinson earlier this year and is also a former deputy chief of staff to former Sen. David Vitter (R-La.), who's now a lobbyist himself. He's ...

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